

CONTRACT

KGTV
KGTV
4600 Air Way
San Diego, CA 92102
(619)237-1010

www.10news.com

And:

National Media Inc
Attention: Kristy Moran
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 182499 /		Alt Order #
Product NRCC IE		
Contract Dates 10/12/12 - 10/18/12		Estimate # 2652
Advertiser National Republican Congressional Comm.		Original Date / Revision 06/27/12 / 06/27/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGTV	Account Executive Tara Washburn	Sales Office EWS-Washingt
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref MAJ

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGTV	10/12/12	10/18/12	5A-530A News	5A-530A		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$200.00			
	Week:	10/15/12	10/21/12	1111---				4	\$200.00			
N 2	KGTV	10/12/12	10/18/12	530A-6A News	530A-6A		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$200.00			
	Week:	10/15/12	10/21/12	1111---				4	\$200.00			
N 3	KGTV	10/12/12	10/18/12	10NEWS at 4:30A	430A-5A		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----1				1	\$25.00			
	Week:	10/15/12	10/21/12	1111---				4	\$25.00			
N 4	KGTV	10/13/12	10/13/12	GMA SAT	Sat 7A-8A		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S-				2	\$300.00			
N 5	KGTV	10/12/12	10/18/12	Midday News	11A-12P		:30			NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----2--				2	\$400.00			
	Week:	10/15/12	10/21/12	2222---				8	\$400.00			
N 6	KGTV	10/12/12	10/18/12	5P-6P News/KGTV	M-F 5P-6P		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$600.00			
	Week:	10/15/12	10/21/12	1111---				4	\$600.00			
N 7	KGTV	10/12/12	10/18/12	5P-6P News/KGTV	M-F 5P-6P		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$600.00			
	Week:	10/15/12	10/21/12	1111---				4	\$600.00			
N 8	KGTV	10/12/12	10/18/12	6P-630P News	6P-630P		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$750.00			
	Week:	10/15/12	10/21/12	1111---				4	\$750.00			
N 9	KGTV	10/12/12	10/18/12	7P-730P News	7P-730P		:30			NM	5	\$4,000.00

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Contract / Revision	Alt Order #
182499 /	

Contract Dates	Product	Estimate #
10/12/12 - 10/18/12	NRCC IE	2852

Advertiser	Original Date / Revision
National Republican Con	06/27/12 / 06/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$800.00			
Week:		10/15/12	10/21/12	1111---				4	\$800.00			
N 10	KGTV	10/13/12	10/13/12	ABC Sat A	8P-9P		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$800.00			
N 11	KGTV	10/14/12	10/14/12	Sa/Su 5P-530P News/KGTV	5P-5:30P		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$500.00			
N 12	KGTV	10/14/12	10/14/12	Sa/Su 6P-630P	6P-630P		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$500.00			
N 13	KGTV	10/12/12	10/18/12	Inside Edition	730P-8P		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$800.00			
Week:		10/15/12	10/21/12	1111---				4	\$800.00			
N 14	KGTV	10/14/12	10/14/12	On Red Carpet	SA/SU 6:30P-7P		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$300.00			
N 15	KGTV	10/16/12	10/16/12	Happy End	9P-10P		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				2	\$4,000.00			
N 18	KGTV	10/12/12	10/18/12	M-Su 11P-1135P	11P-1135P		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$900.00			
Week:		10/15/12	10/21/12	1111---				4	\$900.00			
N 17	KGTV	10/13/12	10/13/12	M-Su 11P-1135P	11P-1135P		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$900.00			
N 18	KGTV	10/14/12	10/14/12	M-Su 11P-1135P	11P-1135P		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$900.00			
N 19	KGTV	10/12/12	10/18/12	Nightline	1135P-1202A		:30			NM	5	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$500.00			
Week:		10/15/12	10/21/12	1111---				4	\$500.00			
N 20	KGTV	10/12/12	10/18/12	Jimmy Kimmel	1202A-106A		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$300.00			
Week:		10/15/12	10/21/12	1111---				4	\$300.00			
N 21	KGTV	10/12/12	10/18/12	News Repeat	M-F 108A-142A		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$90.00			
Week:		10/15/12	10/21/12	1111---				4	\$90.00			
N 22	KGTV	10/14/12	10/14/12	AFHV	7P-8P		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$1,500.00			
N 23	KGTV	10/17/12	10/17/12	Middle/Suburg	8P-9P		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$3,500.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 24	KGTV	10/14/12	10/14/12	Revenge	9P-10P		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$3,500.00			
Totals											85	\$56,125.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/18/12	85	\$56,125.00	\$47,706.25
Totals	85	\$56,125.00	\$47,706.25

Signature: _____ **Date:** _____

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